



**NEWS RELEASE**

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**THE NORTH AMERICAN COAL CORPORATION  
CELEBRATES 50 YEARS OF PRODUCING LIGNITE**

DALLAS, Texas - North American Coal entered the lignite market in July, 1957, with the acquisition of the Indian Head Mine located near Zap, North Dakota. Since then, North American Coal has opened and is currently operating lignite mining operations in North Dakota, Texas, Louisiana, and Mississippi.

Today, North American Coal is the nation's largest lignite coal producer and the seventh largest coal producer in the United States. In the 50 years since 1957, North American Coal has produced over 672 million tons of lignite.

"We are excited to celebrate our fiftieth anniversary of producing lignite," said Robert L. Benson, President and CEO of The North American Coal Corporation. "The talent, initiative, and passion of the employees of North American Coal have been central to the development of our lignite surface mining and reclamation operations. Due to their efforts, North American Coal is a distinguished leader in the industry today, providing value to our customers and shareholders. Every day and every night, lignite mined by North American Coal is powering the businesses and homes of America," said Benson. "The power generated by our rich lignite resource is lighting our hospitals, traffic lights, and university research labs. It is propelling our country forward toward energy independence in an economical and environmentally sensitive manner. Using clean-coal technologies, we are truly 'America's Strategic Resource for Energy Independence.'"

*The North American Coal Corporation, a subsidiary of NACCO Industries, Inc. (NYSE: NC), mines and markets lignite coal primarily as fuel for power generation and provides selected value-added mining services for other natural resources companies. Corporate headquarters are located in Dallas, Texas, with surface mining operations in Texas, North Dakota, Louisiana and Mississippi, and limerock mining operations in Florida.*

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